



To whom it may concern,

A close friend of mine referred me to Carlos after she raved about how he designed her website from scratch. She had mentioned that he had an amazing, interactive site set up in just days and that he was actually affordable.

The fact that Carlos worked quickly *and* was affordable sounded exactly like what we'd been searching for as a company. For almost three months we had been getting bids from other web designers. Every designer we had spoken to previously seemed uninterested, did not respond quickly, and they explained that *we would have to do most of the work*. In addition they wanted to charge us a fortune and said it would take at least two months!

After emailing Carlos he responded to me the same day. In our initial discussion I blathered on and on about ideas that we had, features, etc. And I told him that we had a small budget but wanted to see if we could have something up and running within a couple of weeks. Our website was outdated and we were about to launch some major email campaigns which would certainly generate traffic to our site. We wanted a site that would represent us well. After my first talk with Carlos, I honestly was not sure if he could deliver what he was promising. (haha!)

But within HOURS Carlos he had two home page demos ready for me to review! They both looked amazing. With a quick phone call we collaborated on some ideas and changes and then finalized the layout by simply emailing a few ideas back and forth. But Carlos was amazing because he took the ball and ran with it. He needed very little direction and took the initiative to get things done. Within days a website was ready for review.

When the time came for our final walk through and instruction on how to continue to update and use our website Carlos was an absolute joy to work with. My team loved the fact that he was so friendly and laid back. He put us all at ease –unlike many “techies”. He welcomed questions, comments and reminded us that he would be there for us for the next 60 days if we had any questions or needed to make any changes.

In conclusion I would recommend Carlos to anyone who really needs help, ideas, and assistance in developing their website. Carlos is so easy to talk to and he cares about his customers. I never felt like a “number”. I felt like I was working with a friend and that made all the difference.

Please feel free to contact me with any questions. And take a look at our fabulous website!

www.strategicdatabase.com!

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